

105 學年度第 1 學期 課程與教學傳播科技研究所**教育傳播與科技碩士班 英文能力測驗****Part A. Translate the following passages into Chinese: (20%)**

1. We live in a world of screens. And in this digital age — with so many devices and distraction — it's one of the things parents worry about most: How much time should their kids spend staring at their phones and computers? What's the right balance between privacy and self-discovery?
2. These days, a strong social media presence can say a lot about your identity. Some do social media well — almost flawlessly — to the point where they can become influential enough to use their personal brand to make money.

Part B. Translate the following technology trends in 2017 into English. (20%)**1. 人工智慧與機器學習**

二零一六年，超級電腦 AlphaGo 打敗韓國棋王後，帶起全球人工智慧 (AI) 狂潮和對機器學習 (ML) 的討論。未來將進入能理解、學習、預測，甚至自行運作的系統。

2. 智慧應用程式

未來，虛擬個人助理將是最常出現的應用程式，具備真人助理的部份功能，讓日常工作更有效率，譬如識別出電子郵件中的重要內容。

Part C. Answer the following questions. Please write down your thoughts in English. (30%)

1. We also Pokémon Go explode with over 100 million downloads. What do you think about the Pokémon Go mania?
2. What was one incident that influenced you this year?

Part D. Write a passage in English of approximately 200 words. (30%)

Fake news stories can have real-life consequences. Headlines claiming Pope Francis endorsed Donald Trump in November's election and sites like American News sharing misleading stories or taking quotes out of context have become a big problem. These stories are not true in any way. Stopping fake news isn't just the responsibility of the platforms used to spread it. Those who consume news also need to find ways of determining if what they're reading is true. Please provide tips that people can use when reading articles online to determine whether what they read is true or not.