

106 學年度 課程與教學傳播科技研究所

教育傳播與科技碩士班 英文能力測驗

Part A. Translate the following passages into Chinese: (20%)

1. New students come to campus prepared for everything. They have a bus pass and a gym pass. All their classes and their dorm room are assigned. Yet the default is that they have no access to their course materials. Something that is core to their education is not automatic.
2. Working with Pearson and several other publishers, University of California gave 3,000 students participating in ten courses automatic access to their course material online. Because of the number of users, the university was able to negotiate discounts for the online material. The pilot was a success.

Part B. Translate the following into English. (20%)

1. 接受社群軟體調查的 13 到 18 歲美國年輕人中，79% 的人擁有 Snapchat 帳戶，高於任何其他社群軟體。另外有 73% 的人擁有 Instagram 帳戶，但有 Facebook 帳戶的僅只有 57%。
2. Snapchat 有高達 68% 的用戶認為最重要的功能是 Message，遠高於選擇 Stories 的 28% 和選擇 Discover 的 4%。

Part C. Answer the following in English. (30%)

1. Describe your experience with eLearning.
2. Do you think that creativity or efficiency is more important? Why?

Part D. Write a passage in English of approximately 200 words. (30%)

According to an article on artificial intelligence, it seems like this is a rough time to be human. Artificial intelligences are beating us at Go (AlphaGo), getting better at driving cars, and doing all sorts of other stuff. Write a short passage about your opinions of whether artificial intelligence is dangerous to us right now, and how we should prepare for the age of artificial intelligence.